

Indian River County's Disadvantaged Business Enterprise (DBE) Goal for FY 2015 – FY 2017

Indian River County is a recipient of FTA 49 USC, Ch. 5307 mass transit funds. As such, the County is required to establish a Disadvantaged Business Enterprise (DBE) goal regarding these funds. This goal applies to federal financial assistance expended on DOT-assisted contracts utilizing Section 5307 funds, exclusive of funds to be used for the purchase of transit vehicles, personnel, and rent.

During Fiscal Years 2015, 2016, and 2017, the County's overall DBE goal regarding Section 5307 funds received is 2.2% of the federal financial assistance expended on DOT-assisted contracts. Both Indian River County and its transit operator, the Senior Resource Association (SRA), rely on standard procurement procedures and make extensive use of state contracts. Therefore, it is estimated that, during Fiscal Years 2015, 2016, and 2017, \$50,000 will be available each year in competitively-bid projects involving the DBE program, primarily for marketing and office related expenses. Consequently, the County has set a goal of expending \$1,100, or 2.2% of the total contractual amount, with DBEs during each fiscal year. This goal was established in accordance with the two-step process discussed below.

Step One - Under this step, the County established a base goal by dividing the total number of DBE firms (180) in the Sebastian-Vero Beach Metropolitan Statistical Area (MSA) and two immediately adjacent MSAs, Port St. Lucie and Palm Bay-Melbourne-Titusville, into the total of available firms in the same area (8,316) for appropriate NAICS codes. This effort resulted in a 2.2% ratio:

$$\mathbf{180\ DBE\ Firms\ /\ 8,316\ Total\ Firms\ =\ 2.2\%}$$

NAICS Codes Used for DBE Analysis:

2362	Nonresidential Building Construction
23713	Power and Communication Line and Related Structures Construction
2373	Highway, Street, and Bridge Construction
2379	Other Heavy and Civil Engineering Construction
238	Specialty Trade Contractors
3256	Soap, Cleaning Compound, and Toilet Preparation Manufacturing
3359	Other Electrical Equipment and Component Manufacturing
42384	Industrial Supplies Merchant Wholesalers
48422	Specialized Freight (except Used Goods) Trucking, Long Distance
485	Transit and Ground Passenger Transportation
4884	Support Activities for Road Transportation
492	Couriers and Messengers

493	Warehousing and Storage
517	Telecommunications
518	Internet Service Providers, Web Search Portals, and Data Processing Services
52211	Commercial Banking
5223	Activities Related to Credit Intermediation
524	Insurance Carriers and Related Activities
53112	Lessors of Nonresidential Buildings (except Miniwarehouses)
53113	Lessors of Miniwarehouses and Self-Storage Units
5411	Legal Services
5412	Accounting, Tax Preparation, Bookkeeping, and Payroll Services
5413	Architectural, Engineering, and Related Services
5414	Specialized Design Services
5415	Computer Systems Design and Related Services
541613	Marketing Consulting Services
541618	Other Management Consulting Services
54162	Environmental Consulting Services
54181	Advertising Agencies
541922	Commercial Photography
54199	All Other Professional, Scientific, and Technical Services
5611	Office Administrative Services
5612	Facilities Support Services
5613	Employment Services
5614	Business Support Services
56151	Travel Agencies
561622	Locksmiths
5617	Services to Buildings and Dwellings
562	Waste Management and Remediation Services
61142	Computer Training
8112	Electronic and Precision Equipment Repair and Maintenance

Step Two - Under this step, the County examined all available evidence as specified in 49 CFR Part 26.45(d)(1-2) to determine whether the base goal derived in Step One needs to be adjusted. The County's analysis of all available evidence is as follows:

The current capacity of DBEs to perform work in the County's DOT-assisted contracting program as measured by the volume of work DBEs have performed in recent years - In order to perform this analysis, it is important to define the DBE-eligible portion of the County's DOT-assisted contracting program. DOT-assisted contracts for the use of federal funds are subject to the DBE program, excluding the purchase of transit vehicles, personnel, and rent. Historically, the SRA has utilized Florida state contracts extensively for the purchase of vehicles and transit capital items and will continue to do so as appropriate. Therefore, only a limited amount of the County's DOT-assisted contracting program has and will continue to involve the DBE program.

As indicated above, the County expects that only \$50,000 will be available each year in competitively-bid projects involving the DBE program during Fiscal Years 2015, 2016, and 2017. Planned projects during this timeframe include bus shelters, capital equipment, and marketing. To date, the County has not encountered problems in retaining DBE firms for these types of activities and, given the sufficient availability of DBE firms that are able to undertake these activities, the County does not expect difficulty in continuing to meet its base goal. As in the past, the goal will be met through race-neutral means. The DBE Liaison Officer will monitor closely participation in order to determine whether mid-course corrections are needed.

In accordance with 49 CFR 26.45, Indian River County anticipates meeting its entire 2.2% DBE participation goal through race-neutral means. Measures to be taken may include:

- Arranging solicitations, times for the presentation of bids, quantities, specification, and delivery schedule in the way that facilitate DBE and other small and minority owned business participation;
- Providing technical assistance and other services with special emphasis on marketing; and
- Provide the name, phone number and e-mail address for additional information pertaining to a contract.

Disparity studies - No such studies have previously been undertaken within Indian River County.

Utilizing another recipient's goal - Indian River County has not used another recipient's goal as its base figure.

Other factors - Other factors, such as statistical disparities, past discrimination, and other issues are not applicable or have not been encountered by the County to date in implementing its DBE program.

In recent years, County staff has conducted outreach meetings with the Gifford Civic Progressive League about increasing minority-owned business participation in transportation activities and specifically about the County's DBE program. In addition, County staff has also sought input from an existing DBE-certified transportation planning consultant. In examining all available evidence required under this step, the County has determined that no adjustment is needed to its DBE goal for Fiscal Years 2015, 2016, and 2017. The County will continue to evaluate the capacity of local DBEs to perform work on DOT-assisted contracts and other available evidence in monitoring its overall goal each year.

Name of Grantee: Indian River County, Florida

Grantee ID#: 5630

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